



CALIFORNIA CONSUMER AFFAIRS ASSOCIATION

P.O. BOX 861112, LOS ANGELES, CA 90012 • PHONE: 323-423-3939 • WEBSITE: CCAA-NET.ORG

CCAA 35TH ANNUAL CONFERENCE

*Serving Consumers Through Greater
Collaboration, Innovation, and
Efficiencies.*

*Monday & Tuesday
November 8—9, 2010
California Department of
Consumer Affairs Headquarters
1625 N. Market Blvd.
Sacramento, CA 95834*



CONFERENCE HIGHLIGHTS:

- Top 2011 New Consumer Laws
- Foster Children and Identity Theft
- Consumer Credit and Debt Collections
- Helping “Baby Boomers” Protect Their Wealth”
- Social Media Networks and Consumer Protection
- Crimes of Affinity – Protecting Yourself from Friends
- Technology Applications to Enhance Consumer Service